

For Our Libraries Fundraising Challenge Official Rules

CONTEST PERIOD:

The contest begins Friday, June 27, 2025, at 3:30 p.m. Central time and ends Wednesday, December 31, 2025, at 11:59 p.m. Central time ("Fundraising Period").

SPONSOR:

The contest is sponsored by the American Library Association ("ALA"), 225 N. Michigan Ave., Suite 1300, Chicago, IL 60601, (800) 545-2433.

HOW TO ENTER:

To participate, individuals must [register for the contest](#) and use ALA's GoFundMe Pro account to solicit donations to the Supporters of the American Library Association program during the designated contest period.

WINNER SELECTION:

- One (1) Grand Prize Winner will be the individual who raises the highest dollar amount during the Fundraising Period.
- Nine (9) First Prize Winners will be the next highest fundraisers, ranked in descending order by total funds raised.

In the event of a tie for any prize level, the winner will be selected by a random drawing among tied participants.

ELIGIBILITY:

Entrants must be 18 or older at the time of registration. Employees of the American Library Association and members of the ALA Executive Board are not eligible to participate.

PRIZES:

Grand Prize (1 winner):

- Complimentary registration to attend the ALA Annual Conference & Exhibition, June 25–29, 2026, in Chicago.
- Complimentary hotel accommodation for up to five nights at an ALA Conference partner hotel.
- \$1,500.00 stipend for travel, meals, and related expenses.

First Prize (9 winners):

- Complimentary registration to attend the ALA Annual Conference & Exhibition, June 25–29, 2026, in Chicago.

Prizes must be accepted as awarded. The Sponsor reserves the right to substitute any prize for one of similar or greater value. The winners will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prize they receive. Unclaimed prizes will be forfeited. The prizes cannot be exchanged or transferred.

By entering the contest, entrants acknowledge that the Sponsor has neither made nor is in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the prizes, including, without limitation, to the prize's quality, merchantability or fitness for a particular purpose or express warranties (if any) that are sent along with the prize.

NOTIFICATION OF WINNERS:

Winners will be notified by email and/or phone within [10] business days of the end of the Fundraising Period. If a selected winner does not respond within [10] days, is ineligible, or declines the prize, the next eligible participant will be selected based on fundraising totals or random drawing in the event of a tie.

USE OF NAME AND LIKENESS:

By entering the contest, participants agree that, if selected as a winner, their name, likeness, and fundraising totals may be used by ALA in promotional materials, press releases, social media, and other publications without further compensation or notice, unless prohibited by law.

GENERAL TERMS & CONDITIONS:

By participating, entrants agree to abide by these Official Rules and all decisions of the Sponsor, which are final and binding in all matters related to this contest. The Sponsor is not responsible for technical failures, incomplete registrations, or any errors that may prevent participation or prize delivery.

Sponsor reserves the right to modify, suspend, or terminate the contest at any time for any reason, including but not limited to fraud, technical failures, or any other factors beyond its control that impair the integrity or fairness of the contest.

ELIGIBLE DONATIONS

The following donations will count toward a participant's fundraising total:

- **One-time donations** made during the contest period, including ACH donations that are pending as of the contest close date, provided they are successfully posted to ALA's account within four (4) business days after the Fundraising Period ends.
- **Recurring donations:** The initial payment and any subsequent recurring payments received during the contest period will be counted. Future payments scheduled after the contest ends will **not** be included.
- **Donations from Employer-matching programs** are not eligible for this contest.